



## Fox Valley Marathon Races

September 15-16, 2018

[www.fv26.com](http://www.fv26.com)



**Fill out and email a Charity Program Application, get approved as a Fox Valley Marathon Races Participating Charity, and let us help you raise awareness and donations for your cause.**

### **Participating Charity Program Overview**

**The Fox Valley Marathon Races and ShebBix Inc want to be good citizens.** Working together with cities, townships, park districts, forest preserves, sponsors, volunteers, schools, race committee members, and runners, **we can provide a broad based positive impact to the host communities** that support the event, and throughout the country.

A vital part of the impact of the event is the Fox Valley Marathon Races Charity Program. **Each year, to help our neighbors in need, the Fox Valley Marathon Races will work with local, regional, and national charities** to help raise awareness of each charity and to facilitate runner donations to the charity in exchange for discounted race entries. Our Charity Program is 2-tiered, with several race-selected local Charity Partners and additional Participating Charities. **The Fox Valley Marathon Races will offer local, regional, and national Participating Charities the right to reserve 10 or more entries through 8/01 at \$10 off current pricing.** Runners of Participating Charities will have access to Charity Runner exclusive benefits as listed below, based on availability.

#### **All of our Participating Charities will be winners.**

Charities may play a passive role, recruiting their team, requiring the minimum runner donation of \$100, and letting the Fox Valley Marathon Races charity runner discounts and amenities be the sole incentive to runners. However, many charities will take a more active role, facilitating programs that encourage fundraising efforts well beyond the race minimums, providing team camaraderie, training programs, and shirts promoting the charity to their runners. **Donations as a result of active charity fundraising programs in past years have exceeded well over \$500 per runner, which could translate to well over \$10,000 per year to an active Participating Charity.**

#### **All of our Participating Charity Runners will be winners.**

Beyond everything a standard entry fee runner gets, runners choosing a charity entry may get...

- access to \$10 entry discounts provided by the race
- access to charity-runner exclusive village gear check, stretching, and massage (all based on availability)
- unique recognition on the bib, the race program, or the website.
- eligibility for Fox Valley Marathon Races awards for top charity fundraisers
- the satisfaction of knowing they ran for a cause bigger than themselves.

#### **All of our host communities, sponsors, and volunteers will be winners.**

By being an integral part of the race, our host communities, sponsors, and volunteers are directly responsible for the annual runner donations to our charities. Working together, everyone involved in the races can take pride in being good citizens and helping our neighbors in need.



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### Charity Program Application

#### Race Obligations ...

##### **Fox Valley Marathon Races will provide your organization the following...**

1. Option to pre-purchase discounted entries, 1 to be given out to each \$100 or greater donor (billing deferred until 8/15)
2. Publicity for your cause on the Race Website, Facebook, Spectator Guide, and Weekend Guide
3. Space in the Start / Finish Charity Village for your 10x10 tent and banners as availability permits.
4. Space for up to 4 banners on the start / finish barricades (Horizontal 3' x 6' maximum)
5. A discount code for \$10 off registration to either the Marathon, Fall Final 20™, or Half Marathon





##### **Fox Valley Marathon Races will provide your Charity Runners the following ...** (Beyond the amenities available to all runners)

1. Unique Charity Runner recognition on bib, website, or race program (must register by August 1)
2. Charity Runner village amenities ...
  - a. Charity runner gear-check dropoff as provided by your charity (as available)
  - b. Charity tent or gathering area as provided by your charity (as available)
  - c. Charity village post-race stretching and massage (as available)
3. Eligibility for Participating Charity award (Highest fundraiser over \$1000)

#### Charity Obligations ...

I, the undersigned, wish to apply to the Fox Valley Marathon Races Charity Program and promise that ...

1. I understand that listing as a Participating Charity will occur after 10 race entries have been purchased.
  - I will **pre-purchase Reserved Charity Entry codes**, will have **runners register at \$10 off normal rates**, and commit to paying the opening Half Marathon race fee (**\$85 due 8/15**) for each reserved entry code not used by 08/01, and to forfeit those entries.
  - I will have runners register on their own, will **defer charity listing and \$10 discounts until 10 runners have registered**, and will then notify the race that they are running for my charity.
2.  All funds donated by runners will be given to the charity below
3.  I will provide Fox Valley Marathon Races a link to our website page that includes FVMR Charity Program logo and details how to pledge and get a Code. I will not post entry codes on my Charity website.
4. I will provide our Logo to Fox Valley Marathon Races in hi resolution .jpg, .png, .bmp, or .eps format
  - Attached
5. Our organization will provide runners with the following **(Select all that apply, please)**

<input type="checkbox"/>  Training Programs	<input type="checkbox"/>  Fundraising Tools	<input type="checkbox"/>  Pre-Race Dinner at a host city Restaurant	<input type="checkbox"/>  Race Shirt
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6. Each Charity Discount Code will only be given to a runner who pledges to fundraise **(Select one, please)**
  - The race minimum of \$100
  - This charity's higher minimum of \$\_\_\_\_\_
7.  Each charity runner will be told that their code must be used **within 7 days from commitment**.
8.  **On September 1**, I will provide Fox Valley Marathon Races with information on **total program dollars raised** and on **individual fundraisers** over \$1000 and \$2000 (name and total dollars raised) for Social media and for Fundraiser Award eligibility.
9.  **On September 15 (email) and October 1 (written)**, I will provide Fox Valley Marathon Races with **total dollars raised** so we can share it with and thank our sponsors, volunteers, and host cities.



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**Charity Program Application** (continued)

**Group Name:** \_\_\_\_\_  
(if a fundraising group for the charity listed below)

**Charity Name:** \_\_\_\_\_ **501c3 #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**phone:** \_\_\_\_\_

**email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Charity Financial Disclosure** from IRS form 990

\_\_\_\_\_% to Program Recipients      \_\_\_\_% Fundraising Expense      \_\_\_\_% Administrative Expense

Compensation of Leaders:

_____	_____	_____
\$	Name	Title

_____	_____
Authorized Representative Name	Title



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### Suggested Logo and Text for your Website

We strongly recommend that the page to which runners navigate contains this Charity Program logo and all of the information needed for runners to donate and obtain their entry code. If confusing or significant navigation is required, runners may choose another charity, or may choose general registration.

### Sample for Local Partner Charities ...



Thank you for choosing \_\_\_\_\_.

Make a donation of \$100 or more, [DONATE HERE](#)  
and contact \_\_\_\_\_ at [555-555-5555](tel:555-555-5555)  
to receive your entry discount code.

This code is **valid for 7 days**, can be used to access a **Half Off** entry to any Fox Valley Marathon Race distance, and includes amenities unique to charity runners.

See the Fox Valley Marathon Races website for registration pricing and details.

Codes valid for 7 days from donation commitment or through 11PM CDT 08/01, whichever comes first.



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## 2018 Charity Hero Team Invoice

**ShebBix Inc**  
**Fox Valley Marathon Races**  
P.O. Box 3599  
Saint Charles, IL 60174  
630.667.6054 (Craig Bixler)

Date
1/01/2018
Due Date
<b>8/15/2018</b>

Description
<b>Coded Charity Entries, Pre -Purchased</b>

Contact
<b>Charity &amp; authorized representative info included with application</b>

Contracted	Registered	Due	Description / name	Price Each	Amount
1	0	1	Unused Charity Entry #1	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #2	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #3	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #4	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #5	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #6	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #7	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #8	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #9	\$ 85.00	\$ 85.00
1	0	1	Unused Charity Entry #10	\$ 85.00	\$ 85.00
			Note: Invoice will be revised (reduced) after 8/01 to reflect coded entries registered		
<b>Total</b>					<b>\$ 850.00</b>



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## Event Calendar Key Dates

12/01	Early general registration open	
12/01	Discounted early pricing begins - \$80 / \$85 / \$100 / \$130	
01/01	Early pricing begins - \$85 / \$90 / \$105 / \$135	
01/01	Charity Registration opens, \$10 discounts begin	Net \$75 / \$80 / \$95 / \$125 pricing begins
03/01	March pricing begins - \$90 / \$95 / \$115 / \$145	Net \$80 / \$85 / \$105 / \$135 pricing begins
04/01	Kids race registration opens	
05/01	May pricing begins - \$95 / \$100 / \$120 / \$150	Net \$85 / \$90 / \$110 / \$140 pricing begins
06/01	Last day for FVM Cash, VnV Cash registration	
06/01	Last day for Shirt guaranteed sizing deadline	
07/01	July pricing begins - \$100 / \$105 / \$130 / \$160	Net \$90 / \$95 / \$120 / \$150 pricing begins
08/01	Kids race registration deadline	
08/01	Bibs with first names and custom phrase registration deadline	
08/01	Change race distance deadline	
08/01	Deferral to Naperville or a 2019 race deadline	
08/01	Shirt sizing limited availability begins (estimated)	
08/01	Chicagoland Distance Challenge Medal guaranteed availability deadline	
08/01	Charity Hero registration deadline	Net \$100 / \$105 / \$130 / \$160 pricing
08/15	Charity Hero team invoices due for unused entries below the 10 minimum	
09/01	Deadline for Endurance medal revised name / date of birth notification	
09/01	Chicagoland Distance Challenge limited availability begins (estimated)	
09/01	Charity list of \$1000+, \$2000+ fundraisers due for awards & social media	
09/01	Charity preliminary #1 total fundraising dollar figure due	
09/06	Deadline for Early Pickup Registration	
09/07	Charity list of all fundraisers not fulfilling their donation commitment due	
09/07	Charity village banners due	
09/09	Early Pickup – Chicago Fleet Feet	
09/13	Deadline for registration 5PM	
09/13	Deadline for Endurance medal registration (automatic with registration)	
09/14	Packet Pickup begins	
09/14	In-Person registration / pricing begins -	
09/15	Charity preliminary #2 total fundraising dollar figure due	
09/15	Deadline for \$30 Reserved Race-Day packet pickup 5PM	
09/15	Kids Race 3PM	
09/16	Race Day registration / pricing begins -	
09/16	Race Day 7AM	
09/16	Deadline for race gear purchase / exchange 1:30PM	
09/16	Deadline for receiving awards: overall, age, Endurance 1:30PM	
10/01	Charity final total fundraising dollar figure due	