



Fox Valley Marathon Races

September 18-19, 2021

www.fv26.com

Fill out and email a Charity Program Application, get approved as a Fox Valley Marathon Races Partner Charity, and let us help you raise awareness and donations for your cause.

Partner Charity Program Overview

The Fox Valley Marathon Races and ShebBix Inc want to be good citizens. Working together with cities, townships, park districts, forest preserves, sponsors, volunteers, schools, race committee members, and runners, **we can provide a broad based positive impact to the host communities** that support the event, and throughout the country.

A vital part of the impact of the event is the Fox Valley Marathon Races Charity Program. **Each year, to help our neighbors in need, the Fox Valley Marathon Races will work with local, regional, and national charities** to help raise awareness of each charity and to facilitate runner donations to the charity in exchange for discounted race entries.

Our program is 3-tiered, allowing charities of all different capabilities an opportunity to be involved.

- **Charity Hero teams:** teams of 10 or more charity runners get Charity Hero entry discounts and extra runner benefits in exchange for a fundraising commitment to one of our Charity Hero Charities.
- **Charity Volunteer teams:** teams of volunteers that help with the event can promote their cause with tents, banners, or signage at their area of responsibility and will get a donation from the event.
- **Recipient Charity teams:** teams of 2 or more adult race day volunteers plus appropriate vehicles that help with the cleanup and loading of leftover food and water can keep donations of food and water respectively for their food pantry charities.

All of our Program Charities will be winners.

All Charity Hero teams, Charity Volunteer teams, and Recipient Charities will benefit from being involved and visible in a high-profile positive-atmosphere feel-good event that brings 4,000+ runners, friends, and family members out on race weekend, many of whom may be unaware of the good that your charity provides to their community.

The most successful charities take an active role, encouraging fundraising efforts well beyond the race minimums by providing a mix of fundraising tools, team camaraderie, pre or post-race meal, and race shirts promoting the charity to their runners. A small investment of time and money can turn into a great fundraising return by race day, and happy runners who come back every year and even bring friends to join them on your team. **Donations as a result of active charity fundraising programs in past years have exceeded well over \$500 per runner, which could translate to well over \$10,000 per year to an active Partner Charity.**

All of our Partner Charity Runners will be winners.

Beyond everything a standard entry fee runner gets, runners choosing a charity entry may get...

- access to \$20 / \$10 / \$7 entry discounts provided by the race
- access to charity-runner exclusive village gear check, stretching, and massage (all based on availability)
- unique recognition on race bib, program, or website (must register by 11:59PM 7/31).
- eligibility for program awards for top charity fundraisers
- the satisfaction of knowing they ran for a cause bigger than themselves.

All of our host communities, sponsors, and volunteers will be winners.

By being an integral part of the race, our host communities, sponsors, and volunteers are directly responsible for the annual runner donations to our charities. Working together, everyone involved in the races can take pride in being good citizens and helping our neighbors in need.



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Race Obligations ...

Fox Valley Marathon Races will provide your organization the following...

1. Publicity for your cause on the Race Website, Facebook, Runner Guide, and potentially in race press coverage.
2. "Early Charity Registration" for a period of 5 months, December thru April. **Application, link, and logo due before team access and discount codes are active.**
3. Discounts for you to offer to your runners, as shown below.

Discounts available	Net Price	Discount
Early Charity Registration thru 2/28	- 5k: from \$28 - Half & longer: from \$65+	- 5K: \$ 7 (off \$35 entry) - Half & longer: \$20 (off \$85+ entry)
Extended Early Charity Registration thru 4/30	- 5k: from \$28 - Half & longer: from \$65+	- 5K: \$ 7 (off \$35 entry) - Half & longer: \$25 (off \$90+ entry)
Thru 7/31	- 5k: increases over time - Half & longer: increases over time	- 5K: \$ 7 - Half & longer: \$10

4. Space in Charity Village for your 10x10 tent and banners as availability permits.
5. Space at your selected Charity Tent or Charity Village location for banners (2.5' x 9' Maximum)
6. Space for up to 4 banners on the start / finish barricades (Horizontal 3' x 6' maximum)
7. Option to move to a Premium Charity by agreeing to pay the race fee for your runners

Fox Valley Marathon Races will provide your Charity Hero Runners the following ... (Beyond the amenities available to all runners)

1. Unique Charity Runner recognition on bib, website, or race program (must register by 07/31)
2. Charity Runner village amenities ...
 - a. Charity runner gear-check dropoff as provided by your charity (as available)
 - b. Charity tent or gathering area as provided by your charity (as available)
 - c. Charity village post-race stretching and massage (as available)
3. Eligibility for Partner Charity website recognition (Fundraisers over \$1000)
4. Eligibility for Partner Charity award (Fundraisers over \$2000)



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Charity Program Application

You may apply for one or multiple levels of Charity Participation

Applications for other levels are available at <http://www.fv26.com/volunteer-fundraising>

Charity Obligations ...

I, the authorized Charity Representative, wish to apply to the Fox Valley Marathon Races Charity Program and promise that ...

1. **RESERVED ENTRIES** (required)

I will **pre-purchase 10 Reserved Charity Entries**, will have runners register at discounted rates **and commit to paying by 8/15, \$35 for each reserved entry not used by 07/31**, and to forfeit those entries. (Invoice with deferred billing attached)

or

I will **pre-purchase 10 Reserved Charity Entries**, will have runners register **for free, and commit to paying by 8/15 the registered runner discounted fees plus \$35 for each of the 10 reserved entry not used by 07/31**, and to forfeit those entries. (Invoice with deferred billing attached)

2. I understand that runners who register without their CODE will not count toward my reserved entries.

3. Each Charity Discount CODE will only be given to a runner who pledges to fundraise **(Select one, please)**





The race minimum of \$100

This charity's higher minimum of \$ _____

4. Upon donation commitment, **I will notify each charity runner via email with their CODE and INVITATION, and that their invitation and code must be redeemed by 11:59pm on 7/31.**

5. All funds donated by runners will be given to the above charity

6. Our organization will provide runners with the following **(Select all that apply, please)**

<input type="checkbox"/>  On-Line Fundraising Tools	<input type="checkbox"/>  Pre or Post-Race group meal	<input type="checkbox"/>  Training Programs	<input type="checkbox"/>  Race Shirt
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7. I will provide Fox Valley Marathon Races a link to our website page that includes the charity program logo and details how runners can pledge and get their Entry Discount CODE. I will not post entry codes or invitation links on my Charity website.

URL Link (even if not yet live) _____

8. I have attached our Logo in hi resolution .pdf, .ai, .jpg, .png, or .eps format

9. I will insure that our website, shirts, and promotional material do not use the wording "Fox Valley Marathon Races", "Fox Valley Marathon", "Fox Valley 5k", or the race logo except for the Charity Program logo as shown in this document unless specifically approved by Fox Valley Marathon Races. I will update our website if a revised Charity Program logo occurs due to the addition of a Charity Program Sponsor.

10. I will refer to the event as the "Fox Valley Marathon Races" or the "Fox Valley 5k" on all written material and social media. I will not publicly promote by name any other event to occur either during the race itself or at race-affiliated events other than as sanctioned by the Fox Valley Marathon Races.

11. **On September 1**, I will provide Fox Valley Marathon Races with information on **total program dollars raised** and on **individual fundraisers** over \$1000 and \$2000 (name and total dollars raised) for social media and for Fundraiser Award eligibility.

12. **On September 17 (email) and October 1 (written)**, I will provide Fox Valley Marathon Races with **total dollars raised to date** so we can share it with and thank our sponsors, volunteers, and host cities.

13. I will not display my sponsor names or logos on any signage within Race Village, other than on shirts that promote my charity.

14. **On Race Day**, I will provide constant supervision of any bags left by my runners or my charity workers within Charity Village. I understand that safety is a higher priority than convenience and that unattended bags will be discarded due to security concerns

15. All funds donated by runners will be given to the charity below



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Charity Program Application (continued)

Group Name: _____
(if a fundraising group for the charity listed below)

Charity Name: _____ **501c3 #:** _____

Contact Name: _____ **Address:** _____

phone: _____

email: _____ **Website:** _____

Charity Financial Disclosure from IRS form 990

_____ % to Program Recipients _____ % Fundraising Expense _____ % Administrative Expense

Compensation of Leaders:

_____	_____	_____
\$	Name	Title

_____	_____
Authorized Representative Name	Title



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Suggested Logo and Text for your Website

We strongly recommend that the page to which runners navigate contains this Charity Program logo and all of the information needed for runners to donate and obtain their entry code. If confusing or significant navigation is required, runners may choose another charity, or may choose general registration.

Sample for Partner Charities ...



Thank you for choosing _____.

Make a donation of \$100 or more, [DONATE HERE](#) and contact _____ at [555-555-5555](tel:555-555-5555) to receive your entry discount code.

This code can be used to access a **discounted entry** to any Fox Valley Marathon Races distance, (must sign up separately by 7/31) and includes amenities unique to charity runners.

See the Fox Valley Marathon Races website for registration pricing and details.

Codes are valid through 11:59 PM CDT 07/31.



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2021 Charity Hero Team Invoice

ShebBix Inc
Fox Valley Marathon Races
P.O. Box 3955
Saint Charles, IL 60174
630.667.6054 (Craig Bixler)

Date
11/19/2020
Due Date
8/15/2021

Description
Coded Charity Entries, Pre -Purchased

Contact
Charity & authorized representative info included with application

Contracted	Registered	Due	Description / name	Price Each	Amount
1	0	1	Unused Charity Entry #1	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #2	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #3	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #4	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #5	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #6	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #7	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #8	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #9	\$ 35.00	\$ 35.00
1	0	1	Unused Charity Entry #10	\$ 35.00	\$ 35.00
			Note: Invoice will be revised (reduced) after 7/31 to reflect coded entries registered		
Total					\$ 350.00



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Event Calendar Key Dates

10/01	Early general registration open	
10/01	Discounted early pricing begins - \$35 / \$85 / \$90 / \$95	
12/01	Charity Registration opens, \$20/ \$7 discounts begin	Net \$28 / \$65 / \$70 / \$75 pricing begins
01/01	Early pricing begins - \$35 / \$85 / \$90 / \$105	Net \$28 / \$65 / \$70 / \$85 pricing begins
03/01	March pricing begins - \$35 / \$90 / \$95 / \$115	Net \$28 / \$70 / \$75 / \$95 pricing begins
04/01	Kids race registration opens	
05/01	May pricing begins - \$40 / \$95 / \$100 / \$120	
05/01	Charity Registration \$10 / \$7 discounts begin	Net \$33 / \$85 / \$90 / \$110 pricing begins
06/01	Last day for FVM Cash, VnV Cash registration	
06/01	Last day for Shirt guaranteed sizing deadline	
07/01	July pricing begins - \$45 / \$100 / \$105 / \$125	Net \$38 / \$90 / \$95 / \$115 pricing begins
08/01	August pricing begins - \$50 / \$105 / \$110 / \$130	Net \$43 / \$95 / \$100 / \$120 pricing begins
08/01	Kids race registration deadline	
08/01	Bibs with first names and custom phrase registration deadline	
08/01	Change race distance or shirt size deadline	
08/01	Deferral to Naperville or a 2021 race deadline	
08/01	Shirt sizing limited availability begins (estimated)	
08/01	Charity Hero registration deadline	Net \$50 / \$105 / \$110 / \$130 pricing begins
08/15	Charity Hero team invoices due for unused entries below the 10 minimum	
09/01	Deadline for Endurance medal revised name / date of birth notification	
09/01	Chicagoland Distance Challenge limited availability begins (estimated)	
09/01	Charity list of \$1000+, \$2000+ fundraisers due for awards & social media	
09/01	Charity preliminary #1 total fundraising dollar figure due	
09/08	Early Packet Pickup Registration deadline	
09/10	Charity list of all fundraisers not fulfilling their donation commitment due	
09/10	Charity village banners due	
09/12	Early Pickup – Chicago Fleet Feet, and optional Charity Group Pickup	
09/17	Packet Pickup begins	
09/17	Charity preliminary #2 total fundraising dollar figure due	
09/18	Kids Race	3PM
09/18	\$30 Reserved Race-Day packet pickup deadline	5PM
09/18	Online registration deadline	
09/19	Race-Day registration begins (no gear) - \$55 / \$135 / \$140 / \$160	
09/19	Race Day - 5k begins	6:50AM
09/19	Race Day - other distances begin	7:00AM
09/19	Race gear purchase / exchange deadline	1:30PM
09/19	Award acceptance: overall, age group, Endurance deadline	1:30 PM
10/01	Charity final total fundraising dollar figure due	